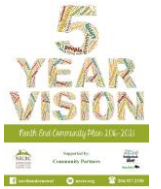


NORTH END - 5 YEAR NEIGHBOURHOOD RENEWAL PLAN - 2016-2021



CONSULTATION/ENGAGEMENT SUMMARY

In the space below, please describe the consultation process you used in developing this 5-year neighbourhood renewal plan for your community/neighbourhood.
(For example: how did you engage the community, what groups were included, number of individuals/groups involved?)

- At the AGM event in June 2015, NECRC confirmed its role with the membership and introduced the process for the compilation of the next 5 year plan (2016-2021)
- In September 2015, as part of the process, the NECRC Board and Executive Director reviewed the previous 5 year Neighbourhood Renewal Plan
- A consultant was hired to lead the consultation and planning process and to support the work of the steering committee.
- An 11-member steering committee was formed to oversee the community consultation process and included representatives from: Culture, Aboriginal, Resident Association, Youth (2), Spiritual, Business, Community Service plus 3 staff from NECRC and the consultant.
- Over the period of September 2015 to February 2016, the following activities took place:
 - The steering committee met four times: 1) orientation session on community planning, 2) development of the survey, 3) update on consultation process (survey and focus groups) and review preliminary data, and finally 4) to review final data and identify key themes and possible priorities.
 - A total of 155 people participated in the focus groups (8 neighbourhood based, 5 sectors)
 - The focus group sessions were facilitated/ recorded by 7 individuals from the North End. They also participated in an orientation session in preparation for the focus group sessions. NECRC staff representatives attended as observers and to support each of the events.
 - Surveys were completed on line and by hard copy (a total of 485)
 - A mail out which included the highlights of the last five year plan and advertised community/sector meetings was distributed to 15,000 doors throughout the north end.
 - A Community Feast was held on February 3 with 87 residents/stakeholders attending the event. Highlights of the data collected was presented and those in attendance assisted in identifying priorities for the community plan through a facilitated process.

Community/neighbourhoods included in this plan:

North Point Douglas, Lord Selkirk Park, William Whyte, Dufferin, St. John's, Burrows, Inkster/Faraday/Robertson, Luxton/St. John's Park
Sector groups included: Youth, Business, Community Service, Aboriginal, Education

Years covered by this plan: April 1, 2016 to March 31, 2021

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NEIGHBOURHOODS ALIVE! (NA!) GOAL AND OBJECTIVES (as described in the Neighbourhood Development Assistance agreement)

GOAL:

- Revitalize neighbourhoods and foster stable and healthy communities.

OBJECTIVES:

- 1) Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).
- 2) Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).
- 3) Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).
- 4) Improve safety conditions (as measured by reductions in crime including fires/arson; improved security measures such as street lighting and home security; and greater perception of safety).
- 5) Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, play structures and other community recreation facilities; increased recreational programming and affordability including equipment and transportation).

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

KEY TERMS

- **COMMUNITY PRIORITY:** A measureable area of focus that responds to one of the NA! Objectives that the community identifies as important.
Example: Under NA! Objective #2 Improve Housing Conditions, the community might identify a Community Priority as: “Increase the number of affordable housing units by 10%”
A plan may contain more than one Community Priority under each NA! Objective
- **COMMUNITY STRATEGY:** An action-based process identified to respond to an identified Community Priority.
Example: Under the Community Priority to “Increase the number of affordable housing units by 10%” the Community Strategy may be to “Engage community stakeholders to find out how they can incorporate affordable housing into their proposed developments,” or to “Develop an Affordable housing plan with residents and community groups.”
A plan may contain more than one Community Strategy under each Community Priority.
- **COMMUNITY PARTNERSHIP:** Collaborative partnerships between community organizations and groups necessary to implement each identified Community Strategy.
- **FIVE-YEAR COMMUNITY RESULTS:** The anticipated final results of each Community Strategy. Outcomes should be Specific, Measurable, Achievable, Relevant, and Time Bound (SMART):
 - S Specific about what you will achieve
 - M Include enough detail to be Measurable
 - A Achievable and realistic
 - R Relevant to the overall purpose of the project
 - T Time bound: indicate when the objective is to be met

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

Overarching Goals of the North End

The following three overarching goals were identified in the course of the community consultation process. These goals were over and above the objectives laid out in the following plan and are meant to inform all community activities, initiatives and plans. An initiative will be considered fully successful when it addresses the following priorities of the community:

1. All programming and planning must consider the needs and concerns of North End youth.
 - The community is committed to ensuring the engagement of youth in all aspects of the North End, and will ensure that all initiatives and projects consider the unique needs of North End youth.
2. NECRC strives to build a community that is inclusive, holistic and respectful. In the spirit of “We are all Treaty People” we will focus on healing and strengthening the community’s relationships with all individuals, with specific emphasis towards Aboriginal people. In response, the Calls to Action of the Truth and Reconciliation Commission will be considered in community planning, activities and initiatives and integrated where applicable.
 - To support this goal, the community calls for community forums, workshops and training around the TRC calls to action and on equity for all citizens.
3. The North End Community Renewal Corporation will continue to work in the community as an advocate, builder of partnerships, liaison to government and coordinator of meetings, events and initiatives.
 - The community affirms and supports NECRC’s role in the community and invites the organization to continue to work with community partners, stakeholders, and funders, by facilitating, coordinating and communicating community renewal in the North End.

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NA! OBJECTIVE #1

Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).

COMMUNITY PRIORITY #1a: Supporting and providing education for all age groups and levels

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Develop & strengthen partnerships to develop a wide range of education & training options	-Education/Training partners such as: Urban Circle, Adult Learning programs, Literacy programs, U of Wpg, U of Manitoba, local high schools, Thunderwing project, Boldness Project, Indigenous Cultural Education Centre, Eagles Nest, Workplace Education Manitoba, Apprenticeship Manitoba, Red River College, MITT, School Divisions, Local schools, NEFSN and community partners, Merchants Corner Inc, CEDA – Pathways to Education	Increase in the number of education & training opportunities- annually Increase in the number of graduates Community / individual capacity is enhanced Additional funding is secured to support programs Gaps in educational programming and/or supports needed will be identified Greater neighbourhood/community stability Stronger partnerships between NE organizations
Develop an accessible and consistent method for information sharing on education and training resources	Partners to include: Education and training organizations, any NE organization that has newsletter, Facebook, social media (parent councils, coalition groups), Merchants Corner Inc	Residents will have an increased awareness of training and education resources and options Increased number of students/participants who are accessing resources

COMMUNITY PRIORITY #1b: Programming, especially for youth, seniors and other disenfranchised community members

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Facilitate and establish partnerships that develop new initiatives and support existing programs that meet the needs of youth, seniors and disenfranchised community members, (that provide opportunities for networking, recreation, mentoring, coaching, support programs and harm reduction)	North End agencies/ organizations such as: Ma Mama Wi, Ndinawe, local resident associations, north end businesses; Kekinan Seniors, North Point Douglas Seniors. North End Elders Wellness, A & O, North End resource centre- North end Wellness, LSP Resource Centre, Recreation Centres, Graffiti Art Program, North End Food Security Network, WRHA, and provincial and municipal governments, Meet me at the Bell Tower, AYO, North End Wellness Elders, North End Family Centre, Indigenous Family Centre, Polish Manor, German Manor, NCRLC, NEFSN, Merchants Corner Inc	Increase the number of organizations and community groups represented on the North End Youth Council Establish a youth and elders' committee to explore ideas and projects that promote intergenerational learning An annual youth and elders gathering Increase in support for men/fathers Residents will have an increased awareness and education in cooking / gardening. Increased awareness and participation in food security activities

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COMMUNITY PRIORITY #1c: Community building activities		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Utilize the NRF/ Small Grant Fund to focus on community building, community connecting, and capacity building initiatives that address the priorities of the North End Five Year Plan.	NA!, NECRC, residents associations, North End organizations	Small grants are used to support areas of priority in the community plan All small grant funds are expended Residents associations and NE organizations are supported in their efforts to build community
Encourage and support the engagement of local residents/businesses/stakeholders in initiatives that support the revitalization of the North End while providing people with opportunities to get to know one another and work collaboratively.	City of Winnipeg, urban green teams, local organizations, agencies, business and stakeholder, Resident Associations, local residents, businesses, community organizations and working committees, youth and seniors	Increase the number of community forums for residents to come together and discuss challenges, concerns and solutions Collaborate with local organizations, agencies and business to coordinator community cleanup events regularly Increase the number of bins in front of business and organizations to dispose of smoker’s cigarette butts. North End is cleaner and more attractive Residents have access to arts and cultural activities Increased capacity of local stakeholders by engaging/participating in revitalization activities
Encourage partnerships and collaboration that support art and cultural events, celebration of culture and diversity and the integration of newcomer families in the north end.	Residents associations, newcomer support agencies	Arts and cultural events occur on a regular basis in the North End Residents have opportunities to get to know and understand one another Newcomers feel welcomed to the North End and to Winnipeg Newcomers are integrated into the community Culture and diversity are celebrated in the North end Organizations work together to implement events that support arts and culture
COMMUNITY PRIORITY #1d: Information sharing		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Develop an inclusive and accessible North End-wide communication strategy that provides information on what’s going on, end and promotes the North End	North End Youth Council, local community websites, North End Organization and agencies: Ma Mama Wi, Local Resident Association, Kekinan Seniors, Aboriginal Seniors Resource Centre, , Indian and Metis Friendship Centre, Indigenous Family Centre, Better Fathering, Andrews Street Family Centre, Family Community Centre, City of Winnipeg and community stakeholders Social media, Merchants Corner Inc	www.northendyouth.ca is promoted and populated with community events, stories, resources and job postings. www.northendyouth.ca is recognized as a valuable resource for North End youth Resources, events, job postings and training sessions through the mail lists are widely shared Local organizations and agency newsletters are contributed to

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

		Social media postings increase and show a diversity of messages
COMMUNITY PRIORITY #1e: Improving the perception of the North End		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support /develop a media and advertising strategy that focuses on the positive aspects of the North End	North End Youth Council’s website & social media Other north end stakeholders/partners North End businesses and organizations Mainstream media: newspaper, TV, radio	Showcase of youth stories on the NEYC website and social media Range of positive activities /events that are improving perception of the north end exist and are contributed to by various partners.
Support opportunities for neighbours to work together to revitalize their community. eg: regular community clean up events, exterior improvements, removal of derelict buildings, graffiti removal, needle pickup and disposal	North End Resident Associations/organizations, businesses, City of Wpg, Province of Manitoba, Selkirk BIZ, North End BIZ, North End Artist community, Winnipeg Regional Health Authority	North End is cleaner, revitalized, community pride is evident The number of local businesses that support and sponsor community clean up events increases Number of short-term grants for community projects that beautify the North End increases Increase the number of bins in front of business and organizations to dispose of smoker’s cigarette butts. Housing fix-up grants are fully subscribed Grantees improve their properties with grants
COMMUNITY PRIORITY #1f: Enhancing cultural competency in the North End		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Work with partners to increase cultural competency and fulfillment of the Truth and Reconciliation calls to action among North End organizations and services	Newcomer support agencies, Aboriginal agencies including and not limited to Boldness, Aboriginal elders, training organizations such as Urban Circle, Mediation Services, Merchants Corner Inc	Newcomers and Aboriginal people experience less racism in the North End Newcomers and Aboriginal people have good access to education and employment First Nations people are honoured and respected in the North End Non-Aboriginal people gain understanding of Canada’s history and how it affects people today TRC recommendations are understood and applied in the policy frameworks of North End organizations
Continue to facilitate, support and promote cultural food workshops in the North End	NEFSN, Newcomer Food Security, NCRLC, NISP, other partners	Increased cultural awareness surrounding food Increased communications with your neighbours Greater neighbour perception Collaborate efforts of newcomers and indigenous people Increased knowledge of ad access to healthy/traditional foods

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NA! OBJECTIVE #2

Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).

COMMUNITY PRIORITY #2a: Ensure more affordable, safe, quality housing is available

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Promote and facilitate access to resources for non-profit and private developers to encourage cooperation with community on development of affordable rental housing	NECRC, Housing Network, City, Province, Residents Associations, WHRC, private developers, MB Housing	A North End inventory of existing affordable housing is created and maintained An assessment on need is created. Awareness of community needs and existing supports is increased across community, organizations and developers. New affordable rental units are created to meet the identified needs assessment.
Explore and promote first time home ownership initiatives and options for North End residents	NECRC, Housing Network, Right to Housing, CCEDNet, Habitat for Humanity, Private Developers, Educational Institutions, SEED, BNRC's STEPP housing program	Various options for affordable home-ownership are explored, including tiny houses, co-op housing, rent-to-own and pre-fab/container housing. Options considered appropriate for the community are promoted, with focus on implementation of measures to reduce costs/improve benefit (use of local Social Enterprise, gov't funding, partnerships with educational institutions). Home ownership opportunities are enhanced and accessible.
Consult stakeholders and compile resource listing of supports to potential homeowners and organize dissemination of information to encourage home ownership	NECRC, Province, City, Residents Associations, Community Orgs.	Resource listing is shared via bulletins, websites and workshops. Education sessions are delivered to prospective home buyers providing increased awareness of supports/benefits regarding home-ownership.
Develop a holistic housing plan that ensures marginalized or housing insecure residents remain in the community and have access to affordable, safe housing options in the event of displacement and revitalization, and that gentrification is limited.	NECRC, Housing Network, City of Winnipeg, Province, residents associations, WHRC, private developers, MB Housing	A full range of housing exists to ensure all residents have access to housing that meets their needs

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COMMUNITY PRIORITY #2b: Improve relationships between landlords and tenants

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Promote and support a range of conflict resolution measures to support tenants and landlords, including mediation and provision of educational opportunities towards rights and responsibilities.	NECRC, TLC, WRN, RTB, Landlords, Tenants	Workshops on rights and responsibilities are delivered annually to landlords and tenants. Individual consultations are delivered to inform clients of responsibilities and steps to take to address issues. Conflicts are resolved between landlords and tenants while preventing evictions where possible. Communities, landlords and tenants have increased capacity to address problem behaviours. Complaints, whenever possible, are addressed at the community level prior to escalation to RTB resulting in lower burden on provincial system. Property maintenance is improved through increased awareness of responsibilities.
Provide opportunities to recognize positive landlord contributions and to increase landlord involvement at the community level.	Residents Associations, NECRC, TLC, WRN, CHII, Landlords, Tenants	TLC participation signs are shared with qualifying landlords. Landlords have increased willingness to work with community. Visibility of signs for properties passing TLC inspections contributes to improvement in community image and community perception of state of rental market in North End. Tenants have increased awareness of quality rentals, and community pride in their homes when TLC sign is displayed.
Advocate for fair and transparent accountability measures between landlords and tenants.	NECRC, TLC, RTB	400 client consults provided annually. 200 direct advocacy files annually. Rights of marginalized tenants are upheld resulting in rights empowerment and greater capacity to address future rental issues. Rents are recovered for tenants for issues such as illegal rent increases, illegal withholding of damage deposits, illegal utility charges and effecting mandatory repairs providing positive economic impact for low-income tenants.
Support creation of a North End Landlord Network for the purpose of gathering issue data, sharing rights and resource information and coordinating services	NECRC Housing (TLC, CHII Fix-ups, WRN, PowerSmart Project), private landlords	NECRC will have an updated email contact list of North End landlords through which the sharing of information/resources will be improved. Cross program promotions are more effective. Notices of resources, community concerns and rental housing needs are more effectively and efficiently shared with neighbourhood landlords.

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COMMUNITY PRIORITY #2c: Bylaw enforcement

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support local community by-law working group(s) in the 5 NA! neighbourhoods to build and foster a good working relationship with the City of Winnipeg Bylaw Dept.	Residents Associations, City (CBES, W&W), NECRC	Community By-law meetings occur monthly. Community capacity to address problem properties and area specific challenges is increased. Community appearance is improved while successes empower stakeholders to maintain action. Relationship with the City of Winnipeg Bylaw Department is mutually beneficial to both parties
Continue to report by-law violations within five NE core communities and disseminate property owner responsibility information to encourage adhesion.	NECRC, Educational Institutions (interns), Residents Associations, City (CBES)	Awareness of by-law responsibilities is increased. Communities' goals for equal by-law enforcement are supported. Communities are beautified resulting in improved community image.
Provide supports to lower-income homeowners to mitigate risk of homelessness or displacement resulting from by-law orders, housing stock revitalization and neighbourhood renewal, or gentrification.	NECRC, City (CBES, PP&D)	NLB grants are administered with owner contribution based on income level. By-law orders for property repairs are successfully addressed. Lower-income owner-occupants are able to address repairs with lower risk of losing property. Communities goals for equal by-law enforcement are supported. Communities are beautified resulting in improved community image.

COMMUNITY PRIORITY #2d: Preserve and improve existing housing

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Promote and administer a range of supports that assist homeowners in addressing repair needs, energy efficiency and responsibilities as home owning citizens	NECRC, Province, City, Residents Associations, Housing Orgs, BUILD, Neighbourhood PowerSmart Project, MB Hydro	Homeowners have greater awareness of maintenance responsibilities. Homeowners are able to effect repairs that would have been otherwise impossible North End core communities are beautified while quality of housing is improved. Access to grants leverages additional investment in maintenance of homes. North End core communities are aware of Affordable Energy Program and the assistance available 100 units of housing annually increase energy efficiency and property value Rental units are improved without increase in rent Cost of utilities is lowered thereby reducing impact of core housing need Work I created for local social enterprise resulting in increases in local

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		employment and the local economy
Increase homeowner capacity with workshops on repairs and maintenance	NECRC, Private Contractors, Residents Associations, Habitat for Humanity	4-6 Workshops are delivered annually. Homeowners have increased capacity to identify and effect required repairs. Community benefits from increased home maintenance.
Explore potential to establish low-interest loans for lower-income homeowners and affordable rentals to effect necessary repairs	NECRC, CMHC, Province, City, Landlords, Housing Orgs.	Low-interest loans are established. Homeowners achieve otherwise unattainable repairs. Landlords achieve repairs while maintaining rents at or below MMRs. Access to financing leverages increased investment in core communities while improving existing housing stock.

COMMUNITY PRIORITY #2e: Ensure equitable access to housing by reducing racism and discrimination

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Mitigate the effects of racism and discrimination through clear focus on inclusivity in outreach.	NECRC, Residents Associations, Youth orgs, Seniors orgs, Newcomer orgs, First Nations orgs,	Relevant housing presentations/workshops are delivered in locations that are easily accessible to marginalized sub-groups within the North End. Youth Housing committee is established resulting in higher engagement and empowerment of youth in housing issues. Sub-groups at risk of suffering discrimination are better informed on their rights and possible supports and are further empowered to ensure their rights are upheld. Where necessary, advocacy is provided to ensure against issues of discrimination.
Enhance greater landlord understanding of marginalized sub-groups through workshops focusing on cultural competency and provide supports to connect those experiencing homelessness with landlords willing to work with tenants facing barriers to housing	NECRC, TLC, WRN, Private Landlords, Winnipeg Rental Network, Homelessness Partnership Strategy (Govt of Canada), Province of Manitoba (Strategic Initiatives), city of Winnipeg (HPS Admin), West Central Women’s Resource Centre, Resource Assistance for Youth, Eagle Urban Transition Centre, MGR, United Way (End Homelessness Winnipeg), Tenant Landlord Cooperation Program	Workshops are delivered in line with landlord interest. Landlords have a greater awareness of cultural differences and reasonable expectations regarding operating rental properties in marginalized communities. Central housing procurement will have been provided in support of 7 frontline organizations delivering support services to individuals experiencing homelessness throughout Winnipeg resulting in higher cross-agency capacity to address homelessness Procurement of 130 to 180 units will be achieved in line with frontline orgs capacity to support homeless individuals WRN Housing Plus will have managed network communications with Housing First stakeholders and facilitate Housing First worker access to the

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		<p>housing database Local economy, employment and training will have been supported through Social Enterprise (MGR) contract to provide moving, unit cleaning and repair services Up to \$60,000 in repair, \$24,000 in moving and \$3,600 in cleaning costs to be directed to MGR annually</p>
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NA! OBJECTIVE #3

Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).

COMMUNITY PRIORITY #3a: Complete Merchants Corner

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support and encourage community partners and government to complete Merchants Corner and to develop plans that ensure the sustainability of the complex into the future	NECRC, Merchants Corner Inc, CEDA Pathways, U of Winnipeg, Mistecture, Manitoba Housing, UWCRC, WHRC, Elders	Merchants Corner is completed by Sept 2017

COMMUNITY PRIORITY #3b: Support social enterprise and co-op development

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support local social enterprise development initiatives especially with the development of a North End Charter for Social Enterprise Development. Work collaboratively with social enterprise to coordinate employability development training for North End participants.	NECRC, SEED WPG, Entrepreneurship MB, University of Wpg; University of MB, RRC, Canadian Community Economic Development Network (CCEDNet)	Sample Business plans prepared and marketed to appropriate sponsor organizations. One new social enterprise/co-op formed creating local employment. Creation of a Social Enterprise network and continuum Individual strengths of enterprises is enhanced Greater access for North End program participants is developed

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Support pre-employment and job readiness training and local education programs, as well as local social enterprise employment initiatives	PATH Employability Centre, Urban Circle Training Centre, BCMP, MGR/Human Capital, Adult Education Centres, Kaakiyow li moond likol, Lord Selkirk Park Adult Learning Program, CCEDNet	500 individuals becoming employed, 300 individuals completing high school, 400 individuals completing a training program
COMMUNITY PRIORITY #3c: Promote and support local businesses and new business development		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support development and implementation of Shop Local-Buy Local campaign	N END BIZ, Selkirk Ave. BIZ, business community, service agencies	Opt-in annual campaign launched with local marketing and promotion. Participating retailers report positive response. Consuming agencies report to community on local purchase expenditures.
Task an advisory group to identify, develop and support collaborative business initiatives that promote North End economic renewal	N End BIZ, Selkirk Avenue BIZ, business sectors	Business sector working in cooperation to promote North End Businesses through various marketing channels
Develop a business plan and secure funding to implement a North End Business Incubator dedicated to entrepreneurship training and supports for new business start-ups with business implementation support.	NECRC, Business Community, City Economic Development orgs, SEED Wpg, Private investors and funders, Entrepreneurship MB. Futurepreneur, educational centre	Business plan is developed Funding is secured NE Business Incubator is established Local residents receive entrepreneurship training and mentoring
Initiate opportunity to work with new immigrant population to populate North End commercial space.	Educational centres, New Immigrant Settlement Office. MB Business Nominee Program. ABSN, Aboriginal Chamber of Commerce, Angel Investors, Subject experts to lead sessions, New Canadian support agencies	Series of business education sessions in place and promoted. Individual and group sessions offered on an annual and ongoing basis.
COMMUNITY PRIORITY #3d: Improve the image of North End Business districts		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Continue support and administration of the Storefront Enhancement Grants (Current funding confirmed to 2018/19. Secure funding to 2020+)	NECRC/NERI, Neighbourhoods Alive!, Selkirk Avenue BIZ, North End BIZ	80-90% of funds allotted to 5 NA! communities, including vacant commercial buildings. Annual funding allotment fully utilized achieving 2.5/1 return on grants. Funds used to support new business start ups with exterior fix up grants Further funding confirmed
Support community clean ups, promote cleaner North End and the incorporation of local artists' work into the community	N End businesses, Resident Associations, community clubs, City of Wpg. Recycle Everywhere, local North End artists, Selkirk Ave BIZ, North End BIZ	Reduction in visible street waste, increased waste/recycle receptacles on main commercial districts
Support conversion of Main Street, North End Hotels to resident only facilities	Resident Associations, North End BIZ, Winnipeg Rental Network, Wpg Homelessness Initiative, City of Wpg, Property Developers, Property owners	Micro hotel strip on Main Street, reduced from four to two hotels with conversion to clean/safe affordable residential units with commercial opportunities at street level

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COMMUNITY PRIORITY #3e: Ensure a better selection of grocers and other retailers

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support the formation of an advisory committee with responsibility to determine missing business profiles, particularly related to grocers and other retailers and to disseminate information around defined missing business opportunities	Business community, Service Agency, Resident representation, NECRC, SEED Wpg. Financial Agencies, Food Security Network, Educational institutions, North End BIZ, Selkirk Avenue BIZ	Analysis completed of existing business community, identified gaps in business operations, define which may be effective as a social enterprise. Report produced to support or establish reality of grocery industry according to community / industry standards. Promotion of range and variety of existing grocers in community. New business start ups related to defined missing business opportunities as reported/published
Continue to facilitate North End retailers to incorporate 'healthy food' projects	FMM, Sobeys Cash and Carry, Neechi commons	-increased healthier selection of foods at convenience stores -continue to partner with local grocer to access affordable produce for the community -continued development of ideas on how to get affordable and healthy food into the NE

COMMUNITY PRIORITY #3f: Support local hiring and provide assistance to secure employment

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support North End residents to find local jobs through creating a repository of community employment opportunities, skill development workshops, promotion of local hiring, development of youth workforce strategies and encouragement of entrepreneurship and social enterprise development.	NECRC, PATH, BCMP, Citizen's Bridge, New Directions, MGR, ICR, BUILD, North End agencies/organizations, Provincial government, City of Winnipeg, Chamber of Commerce, Aboriginal Chamber of Commerce, local employment partners, New Directions	500 individuals find sustainable employment Number of hires of local people in North End businesses increases Increase in the number youth who acquire pre employment and employment skills Increase in # of local businesses to offer short-term volunteer work experiences
Create links with the business community in the North End and within the city at large to increase mentorship, on job training and apprenticeship work opportunities.	North End businesses; larger businesses such as True North, Convention Centre, North End youth, Resident Associations, Manitoba Housing, North End Social Enterprise, BUILD, MGR, ICR	Increased number of mentorship/training opportunities Stronger partnerships between the business community and north end stakeholders Increased employment and employment opportunities

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COMMUNITY PRIORITY #3g: Improve financial services for residents

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Constitute committee to engage directly with financial institutions, investigate reality of economic conditions and operations.	Resident Associations, Business community, NECRC, Political representation	Determine reality of opportunities for N End financial institutions given economic conditions and industry standards. Committee pursues any opportunities developed from investigation.
Facilitate access to financial services through ID procurement, community seminars on financial services, and provision of financial literacy coaching	100 referral partners, SEED; Assiniboine Credit Union, North End Banking representatives, Citizen’s Bridge	Provide ID for 1300 residents Assist 250 to obtain proper banking services Seminars and coaching provided Increased usage of banking services Reduction in financial transaction costs Reduced use of payday lenders

NA! OBJECTIVE #4

Improve safety conditions (as measured by reductions in crime; improved security measures such as street lighting and home security; and greater perception of safety).

COMMUNITY PRIORITY #4a: Improve relationship with Winnipeg Police

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support and collaborate with existing community organizations that advocate for continuation of community policing	Bear Clan, North End Community Ambassadors, NECRC, Aboriginal Youth Opportunities, North end organizations and agencies, Winnipeg Police Service, Selkirk Avenue BIZ, North End BIZ	Community policing continues and is increased in North End neighborhoods Winnipeg Police Service reputation with NE residents improves North end streets are safer with increased community policing Winnipeg Police Services are active members in community/advisory groups
Seek out opportunities to intentionally build stronger, healthier and more community based relationships with the Winnipeg Police Service	Bear Clan, North End Ambassadors, NECRC, Aboriginal Youth Opportunities, North end organizations and agencies, Winnipeg Police Service, Selkirk Avenue BIZ, North End BIZ	Relationship between citizens, organizations and the police are improved and beneficial to the community

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COMMUNITY PRIORITY #4b: Provide more community patrols

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Continue to work with partners (new and existing) to identify and support the establishment of neighbourhood foot patrols, community peace keepers.	Bear Clan, North End Community Ambassadors, NECRC, Aboriginal Youth Opportunities, North end organizations and agencies, NA!, NECRC, Provincial government, City of Winnipeg, BIZ associations, local businesses, Winnipeg Police Services	Neighbourhood foot patrols and community peace keepers are honoured and supported by a variety of sources Number of foot patrols and peace keepers increases Local businesses provide financial support to community patrols Local residents are provided training and support to be foot patrols and peace keepers North End is safer with increased presence of patrols

COMMUNITY PRIORITY #4c: Incorporate CEPTED principles into North End community planning

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Work with local community partners and stakeholders to identify needs related to better lighting in the North End and seek resources to improve lighting	Manitoba Hydro, City of Winnipeg, community partners, local arborists, residents associations	Lighting is improved, particularly on residential streets Trees and shrubs are trimmed to improve lighting North End residential streets have less criminal activities Women and girls are safer on NE streets

COMMUNITY PRIORITY #4d: Provide more programming for youth, especially in the evening

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support the establishment of a 24 hour drop in/safe place for youth, through a youth led model	North End Youth, youth serving agencies, north end organizations & stakeholders, city and provincial, federal government	Youth are engaged and lead the process A 24 hour drop in/safe space is available to NE youth Safety in the North End is improved for youth NE residents feel safer when youth have a place to be at night
Continued support for youth led initiatives	NECRC, Merchants Corner Inc, Meet me at the Bell Tower, Aboriginal Youth Opportunities, Indigneous Family Centre, Aboriginal organizations	Youth led initiatives continue to thrive Number of youth participating in activities increases Number of youth engaged in community initiatives including government, committees, boards of directors etc increases.

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COMMUNITY PRIORITY #4e: Improve crime prevention programming

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Develop a strategy to implement an education & awareness campaign which focuses on colonialism and lateral violence	Aboriginal agencies and organizations, Truth and Reconciliation Commission, Aboriginal elders, local schools, Winnipeg School Division	Education and awareness campaign is developed Campaign is implemented Education on colonialism and lateral violence is widely available to Aboriginal and non-Aboriginal people Schools use developed materials in their curriculum
Support strategies that address violence against women, especially indigenous women	Aboriginal agencies and organizations, Elizabeth Fry Society, NE Womens Centre, North Point Douglas Womens Centre, local schools, Winnipeg School Division, Human Rights Commission	Safety for indigenous women is supported widely in the community Risk for indigenous women is decreased Women are involved in developing safety initiatives
Work with existing stakeholders in the North End to establish a community safety plan	Residents, businesses, organizations, Winnipeg Police Services, Bear Clan, Ambassadors program	Community safety gaps analysis is completed Increased information sharing, networking and problem solving between stakeholders, partners and residents Comprehensive community safety plan created and implemented

NA! OBJECTIVE #5

Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, play structures and other community recreation facilities; increased recreational programming and affordability including equipment and transportation).

COMMUNITY PRIORITY #5a: More affordable and accessible programming options and opportunities for youth

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support and coordinate more affordable, safe and accessible recreation & leisure programming options for youth	North End Youth Youth serving organizations North end organizations & stakeholders City of Winnipeg	Increase in the number of accessible activities for youth Increased youth engagement in the planning and implementation Increase in number of youth participating in recreation and art & music programs
Support and coordinate the development/ maintenance of additional public green spaces in the North End (including improvements to parks & play structures)	City of Winnipeg Public Works, Community Services Department, NECRC, Ab Visioning, Merchants Corner, U of M, U of W, NA!, United Way, Federal Government, Provincial Government etc.	Additional green space More play space for youth and young children Improved public image and perception of the area by outsiders and residents

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Provide more information about what resources are currently available for youth in the North End.	North End Youth Website, NEECHN, CAC, Community Services Department, Winnipeg School Division, Youth serving organizations	Better communication about available resources and programs Better used websites Better communication between area residents and organizations
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COMMUNITY PRIORITY #5b: More programming for seniors

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Work with community partners to address the needs of seniors in the North End through coordination and promotion of existing programming, identification of gaps, developing new options and ensuring accessibility	Local business owner who operates shuttle in NE, senior's facilities, local organizations and agencies supporting seniors, Manitoba Society of Seniors, Age and Opportunity	Inventory of senior programs/activities is updated Gaps in services identified Plan is established and implemented to address senior's needs Seniors have better access to healthy and affordable food Greater neighbourhood /community stability
Support and coordinate inter-generational programs and activities	City of Winnipeg Community services department, North End youth agencies, senior's groups, WRHA, Boldness, Merchants Corner Inc	Increased programming geared towards families More opportunities for cross-generational activities

COMMUNITY PRIORITY #5c: Development of a North End wellness strategy

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support a Steering committee to develop a North End Wellness Strategy including collection of existing data/strategies, communication and coordination of information	North end organizations, residents, other stakeholders, YMCA/YWCA Winnipeg, North End Wellness, Provincial government	North end community is aware of rec programs & services Gaps in service are identified, addressed North end wellness strategy is completed and communicated

COMMUNITY PRIORITY #5d: Creation of a North End cultural centre

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Support and encourage the development of a North End Cultural Centre, which will showcase all nations & cultures of the north end i.e. North End Folklorama, house events like LUTA, VAD.	Cultural organizations: Ma Mama wi, Ndinawe, Wahbung, local resident associations, Graffiti Art Program, IMFC, NEECHN, CAC, CEDA, U of W, U of M, NA!, United Way, AYO, NECRC, CHARD, IRCOM, NISP etc. Local media: CBC, Global, CTV, Metro, Free Press etc.	A steering committee comprised of north end partners/stakeholders is formed and works towards finding resources to operate a North End Cultural centre Within 5 years, a North End Cultural Centre is established.

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COMMUNITY PRIORITY #5e: More affordable day care options

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
Work with partners to identify options for increasing the number of quality affordable daycare spaces in the north end	Manitoba Child Care Assn, local daycares, local organizations and businesses, Healthy Child Manitoba	Number of available day care spaces is increased
Support unemployed and underemployed people to obtain training /education as Early Educators.	MCCA, Healthy Child Manitoba, Red River College	Number of NE early childhood educators increases Unemployed/underemployed North Enders find employment
Ensure Child Care support options are available at youth programs and community events	Partnering with organizations and agencies that have access to child care providers	Increase the number of volunteer child care providers for community, and local events Increase number of opportunities for Childcare students and volunteers to gain more hands-on experience