



NORTH END COMMUNITY RENEWAL CORPORATION NORTH END FIVE-YEAR PLAN

2021-2026

Table of Contents

Consultation/Engagement Summary	4
Purpose of this Plan.....	5
Community Engagement.....	5
Truth and Reconciliation Commission of Canada Calls to Action	6
Winnipeg’s Indigenous Accord	6
OBJECTIVE #1 HOUSING:	7
OBJECTIVE #2 ECONOMIC DEVELOPMENT:	9
OBJECTIVE #3 SAFETY:.....	11
OBJECTIVE #4 RECREATION AND WELLNESS:.....	13
OBJECTIVE #5 FOOD SECURITY:.....	15

OBJECTIVES



1 Increase Cultural Awareness and Cultural Activities/Programming related to Truth and Reconciliation

2 Increase Affordable and Adequate Housing

As measured by physical improvements to inadequate housing, increased development of affordable housing units, increase resources for residents experiencing homelessness, and better communication between property owners and tenants

3 Increase Economic Development

As measure by labour market participation rates, job creation, training/employment preparation, adult education opportunities, increase in job opportunities for youth transitioning into the workforce and increase in childcare options for working parents

4 Improve Neighbourhood Safety

As measured by reductions in crime including fire/arson, improved security measures such as street lighting and community safety walks, and overall greater sense/perception of safety in the community

5 Increase Access to Recreation and Wellness Opportunities

As measured by improvements to parks and greenspace, increase in after-school activities for youth, receive regular updated programming and activities going on in the community and reduce barriers such as transportation and access to proper recreation equipment

6 Increase Food Security

As measured by increased access to affordable, healthier food options and increase of food hampers/meal programs

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

Consultation/Engagement Summary

The consultation process that went into this North End Five Year Plan took place in increments from 2019 – 2023. The consultation process that went into developing the North End 5-Year Community Plan involved multiple communities and stakeholder groups.

- In September 2019, as part of the process, the NECRC Board and Executive Director reviewed the previous 5 year Neighbourhood Renewal Plan
- A consultant was hired in November 2019 to lead the consultation and planning process and to support the work of our community partner organization. While much was learned during the time, the process was later disrupted due to the COVID-19 Pandemic and the resulting restrictions.
- NECRC partnered with Indigenous Vision for the North End (previously known as Aboriginal Vision for the North End) steering committee to participate and engage with community consultation including representation from: Ma Mawi Wi Chi Itata Centre, North End Women’s Centre, North Point Douglas Women’s Centre, CEDA, Wahbung, Mount Carmel Clinic, Indigenous Women’s Healing Centre, Ndinawemaaganag Endaawaad Inc., Bear Clan Patrol, NECRC and Urban Circle Training Centre.
- In October of 2022, NECRC held a Community Feast at Turtle Island with 80 residents/stakeholders in attendance. A consultation was held at the feast and the majority of responses came from youth residents sharing their thoughts and concerns regarding community safety.

November 2019 – March 2023, the following activities took place:

- January 2020, Indigenous Vision for the North End began hosting monthly Steering Committee meetings
- January 2020, NECRC facilitated a PATH with the North End Resident Coalition which included feedback from William Whyte Neighborhood Association, St. John’s Residents Association and Point Douglas Residents Committee
- March 2020, NECRC offices and partner organizations had to close to the public during COVID-19. NECRC had to adjust how we provide services to the community and still be accessible during lockdown
- A community survey that launched October 2020 on NECRC’s Facebook page. This included a total of 162 online responses and 50 from NECRC clients
- The North End Resident Coalition held 7 meetings from 2020-2022, and our community survey was presented for further feedback

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

- NECRC partnered with Take Pride Winnipeg and The City to support community clean-ups held throughout Luxton, Point Douglas, William Whyte, Inkster and Lord Selkirk Park neighbourhood and gained further feedback through this experience
- NECRC Selkirk Avenue Farmers Market held throughout the summer months, focused on bringing fresh fruits and vegetables into the community at an affordable price. 50 surveys were collected from community members throughout the duration of the market

Purpose of this Plan

The purpose of this strategic plan is to meet with our North End community organizations, stakeholders, members and residents to coordinate, design and consult on the development of a North End Strategic Plan that focuses on building a sustainable community including the following pillars:

- TRUTH AND RECONCILIATION
- HOUSING
- ECONOMIC DEVELOPMENT
- SAFETY
- RECREATION AND WELLNESS
- FOOD SECURITY

This is a *strength-based plan* – meaning that it started with consultation identifying community assets, leaders and growth opportunities. Once that was completed, we identified the gaps of service and or the support that service providers and residents need in order to be happy, healthy and safe.

Community Engagement

The process of creating this Strategic Plan engaged multiple sectors and stakeholder groups including key partner organizations, youth, and North End residents. In addition, monthly meetings with Indigenous Vision for the North End Steering Committee further amplified the needs of our communities in the North End. Residents were engaged at community events, online consultation and also through the North End Resident Coalition. The North End Residents Coalition is made up of 6 North End Neighbourhood Residents Associations/Committees; William Whyte Neighbourhood Association, St. John's Residents Association, Point Douglas Residents Committee, Luxton Residents Association, Inkster Residents Association and Lord Selkirk Park.

Community gatherings pre-COVID included The Bell Tower with local resident grassroots groups such as Aboriginal Youth Opportunities (AYO) and Fearless R2W to discuss safety concerns in the community. Annual community events such as Picnic in the Park and No Stone Unturned provided access to over 1000 residents, and annual community clean-ups held by local resident associations brought the community together and provided further feedback. This strategic plan was created by the community, with the community and for the community.

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

Truth and Reconciliation Commission of Canada Calls to Action

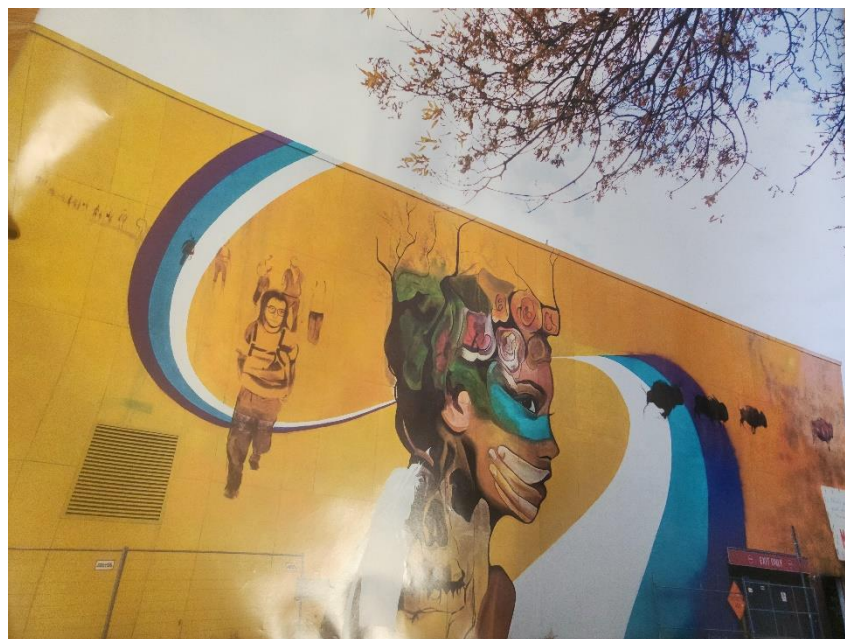
The TRC has established a list of 94 Calls to Actions for the Canadian government to acknowledge and implement surrounding child welfare, education, language, culture, health, youth programs, sports and business reform. NECRC requires all staff to report on outcomes corresponding to the TRC calls to action. In addition and as appropriate, NECRC seeks feedback from Indigenous clients, and Indigenous-led community based organizations. NECRC has also signed on Winnipeg's Indigenous Accord since its inception in 2017, which is a tool for Indigenous and non-Indigenous peoples to come together and explore reconciliation.

Winnipeg's Indigenous Accord

Winnipeg's Indigenous Accord is a tool in which Indigenous and non-Indigenous Winnipeggers can come together and explore reconciliation. The Accord was unanimously adopted by City Council on March 22, 2017, marking an important step forward in the City of Winnipeg's Journey of Reconciliation; (Winnipeg's Indigenous Accord - Indigenous Relations Division - Corporate Support Services Department - City of Winnipeg).

The North End Community Renewal Corporation takes the responsibility of signing on to the Accord seriously. NECRC considers the 94 calls to action of the Truth and Reconciliation Commission in the work that we do in within the North End of Winnipeg. NECRC will continue to explore and to further our understandings about reconciliation through dialogue and learning with our colleagues, community members and community based partners.

The North End Community Renewal Corporation would like to thank all those that made this plan possible!



NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

OBJECTIVE #1 HOUSING: Increase affordable and adequate housing (as measured by physical improvements to inadequate housing, increased development of affordable housing units, increase resources for residents experiencing homelessness, and better communication between property owners and tenants).		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
1a. Increase community outreach and connect residents with partner organizations/resources related to housing	<ul style="list-style-type: none"> - EHW, HOCS Meeting, CMHA, Coordinated Access, Residential Tenancies Branch, HIFIS working group, Tenant Advocate Group, Manitoba Hydro, Winnipeg Fire Department, Red Cross, Right to Housing, Fearless R2W, Thunder Wing, Healthy Aging Resource Team (HART), WRHA, City of Winnipeg 	<ul style="list-style-type: none"> - Continue to collaborate with various organizations to share resources, provide information and support to prevent eviction
1b. Utilize community housing grants to improve North End homes exterior quality, safety and appearance.	<ul style="list-style-type: none"> - William Whyte Neighbourhood Association (WWNA), North End Revitalization Incorporated (NERI), City of Winnipeg, By-law 	<ul style="list-style-type: none"> - Disperse EHIP grants to NE residents in need of exterior home repairs related to fences, roofs, windows, foundation, stairs and door projects till funds are expended
1c. Partner with community organizations and outreach to apply a holistic approach to residents experiencing homelessness	<ul style="list-style-type: none"> - Main Street Project, End Homelessness Winnipeg, Raising The Roof, WRHA, By-law, City of Winnipeg, Winnipeg Fire Department 	<ul style="list-style-type: none"> - Tenant Landlord Corporation Program continues to support clients facing eviction to prevent homelessness and connect with further resources/community organizations - Continue to partner with response teams and connect with community shelters to prevent residents from experiencing homelessness - Provide coordinated access and income supports for community members facing eviction

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

<p>1d. Improve communication and relationship building between landlords and tenants in the community</p>	<ul style="list-style-type: none"> - Rent Smart, NE residents, By-law, City of Winnipeg, NE Resident Associations 	<ul style="list-style-type: none"> - Facilitate Landlord education workshops that cover the fundamentals of rental housing management and rental preparedness program that teaches renters rights, skills and responsibilities - Continue to support relationship building, conflict resolution and mediation services between residents and landlords - Property maintenance is improved through increased awareness of responsibilities
<p>1e. The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities and initiatives</p>	<ul style="list-style-type: none"> - City of Winnipeg, EIA, Child Family Services, Fearless R2W, NE residents 	<ul style="list-style-type: none"> - Continue to support and advocate for stable, adequate housing for reunification of families who are involved in Child Family Services as per the 1st call to Action from the Truth and Reconciliation Commission of Canada “ ii We call upon the federal, provincial, territorial, and Aboriginal children in care by: Providing adequate resources to enable Aboriginal communities and child-welfare organizations to keep Aboriginal families together where it is safe to do so, and to keep children in culturally appropriate environments, regardless of where they reside” (2015, p. 1).¹

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

OBJECTIVE #2 ECONOMIC DEVELOPMENT:

Increase economic development (as measured by labour market participation rates, job creation, training/employment preparation, adult education opportunities, increase in job opportunities for youth transitioning into the workforce, and more childcare options for working parents).

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	COMMUNITY RESULTS
2a. Support pre-employment and job readiness training and local education programs	<ul style="list-style-type: none"> - Citizens' Bridge, BCMP, PATH Employability Centre, Urban Circle Training Centre, Adult Education Centres, Kaakiyow li moond likol, Lord Selkirk Park Adult Learning Program, CCEDNet 	<ul style="list-style-type: none"> - Coordinate job fairs in the North End - Assist resident and community members with job readiness programming through one on one counselling, job search and milestone workshops, resume building and job interview prep - Increase referral for services from both community agencies and government partners - Continue to provide drop-in services such as computer access for job search and employment counselling
2b. Coordinate and provide community-based identification clinics, off-site intake and appointment-based intake to allow residents access to foundational identification	<ul style="list-style-type: none"> - Citizens' Bridge, Employment and Income Assistance, WRHA, HSC-Shared Health, Nor-West Coop, Ndinawe, Mount Carmel Clinic, Opportunities for Employment, Winnipeg Public Libraries, Mama Wi, Siloam Mission, Salvation Army, Main Street Project, Andrew's Street Family Ctr., Aboriginal Health and Wellness 	<ul style="list-style-type: none"> - Work directly with partner referrals to help facilitate the greater ease of accessing foundational identification for low-income community members - Provided direct intake services to access birth certificates, open bank accounts, pre-employment training and drivers education courses - Increase referral for services from both community agencies and government partners - Community members have access to identification services in remote/inaccessible locations such as shelters and the justice system
2c. Coordinate apprenticeship programming, on-site skill training and provide wrap-around supports to North End residents looking for a career in trades	<ul style="list-style-type: none"> - BCMP, Manitoba Housing 	<ul style="list-style-type: none"> - Continue to support Building Construction Mentorship Program (BCMP), Supportive Employment Training Program for residents of the North End who experience barriers to employability and have an interest to work in the trades - Continue to offer paid training for 1-2 years, apprenticeship, on-site skill training and wrap around supports to assist clients with at work or personal barriers
2d. The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities and initiatives	<ul style="list-style-type: none"> - NE community organizations, Citizens' Bridge, Manitoba Justice and Correctional Services 	<ul style="list-style-type: none"> - Indigenous residents/community members have proper access to education and employment training as per the 7th Call to Action by the TRC "We call upon the federal government to develop with Aboriginal groups a joint strategy to eliminate educational and employment gaps between Aboriginal and non-Aboriginal Canadians" (2015, pp. 1-2).¹

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

		<ul style="list-style-type: none">- TRC 10th Call to Action “improving education attainment levels and success rates” (2015, p. 2).¹
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NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

OBJECTIVE #3 SAFETY:

Improve Neighbourhood safety (as measured by reductions in crime including fires/arson; improved security measures such as street lighting and community safety walks, and overall greater perception of safety).

COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
3a. Increase and support By-law auditing and enforcement by the community utilizing crime prevention through environmental design, CPTED principles).	<ul style="list-style-type: none"> - City of Winnipeg, NE residents, NE neighbourhood associations 	<ul style="list-style-type: none"> - Community appearance is improved while successes empower stakeholders and home-owners to maintain action. - Continue to build a relationship with the City of Winnipeg Bylaw Department is mutually beneficial to both parties - Community walks to audit bylaw and report to the City of Winnipeg - Decrease amount of garbage and mattresses in NE back lanes to prevent fires/arson - Communities are beautified resulting in improved community image - Lighting is improved, particularly on residential streets - Trees and shrubs are trimmed to improve lighting
3b. Increase communication between community safety groups/organizations that conduct regular community safety walks	<ul style="list-style-type: none"> - Mama Bear Clan, North Point Douglas Women’s Centre, Bear Clan, NE resident associations 	<ul style="list-style-type: none"> - Participate in community walks with other community organizations and resident associations - Reduction in visible street waste, increased waste/recycle receptacle and reduction of furniture and mattresses blocking back lanes - North end streets are safer with increased community policing
3c. Increase in community events and activities to create a safer, welcoming environment for all residents	<ul style="list-style-type: none"> - Indigenous Vision for the North End, NE community organizations, NE residents, NE resident associations, community stakeholders, City of Winnipeg, Take Pride Winnipeg 	<ul style="list-style-type: none"> - Relationship between citizens, organizations and the police are improved and beneficial to the community - Continue to host annual community events such as community festivals and clean-ups
3d. Support strategies and community organizations that assist our most vulnerable community members while adopting a harm reduction approach; violence against women, (especially indigenous women) and residents experiencing homelessness	<ul style="list-style-type: none"> - Mama Bear Clan, North End Women’s Centre, North Point Douglas Women’s Centre, Bear Clan, WRHA, Manitoba Harm Reduction Network, MLA Bernadette Smith, Elizabeth Fry Society 	<ul style="list-style-type: none"> - Continue to support and advocate for safe injection sites and proper disposal of needles - Partner with community organizations who offer community strategies and initiatives that offer support to our most vulnerable populations - Collaborate with organizations that protect and advocate for Missing and Murdered Indigenous Women; No Stone Unturned - Women and girls feel safer in the community

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

3e. The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities and initiatives	<ul style="list-style-type: none">- Mama Bear Clan, North End Women’s Centre, North Point Douglas Women’s Centre, Bear Clan, WRHA, Manitoba Harm Reduction Network, Ojijiita Pimatiswin Kinamatwin	<ul style="list-style-type: none">- TRC recommendations are understood and applied in the policy frameworks of North End organizations as per the 19th Call to Action from the Truth and Reconciliation Commissions, “We call upon the federal government, in consultation with Aboriginal peoples, to establish measureable goals to identify and close the gaps in health outcomes between Aboriginal and non-Aboriginal communities, and to publish annual progress reports and assess long-term trends. Such efforts would focus on indicators such as: infant mortality, maternal health, suicide, mental health, addictions, life expectancy, birth rates, infant and child health issues, chronic diseases, illness and injury incidence, and the availability of appropriate health services” (2015, pp. 2-3).¹
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NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

OBJECTIVE #4 RECREATION AND WELLNESS: Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, increase in activities/programming for youth, receive regular updated programming and activities going on in the community and reduce barriers such as transportation and access to proper equipment).		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
4a. Support the development/maintenance of public green spaces and parks in the North End	<ul style="list-style-type: none"> - City of Winnipeg, NE resident associations, North End Residents Coalition 	<ul style="list-style-type: none"> - Support and attend the reopening of Sergeant Tommy Prince Place - Support access to proper play space for community youth - Improved public image and perception of the area by outsiders and residents
4b. Increase of programs and activities for youth, especially after school and in the evenings	<ul style="list-style-type: none"> - City of Winnipeg, NE resident associations, Ndinawe, NE community schools, CEDA 	<ul style="list-style-type: none"> - Increase in programs/activities for youth after school - Barriers such as transportation and financial costs are reduced - Become a referral for the City of Winnipeg’s Recreation Services Fee Subsidy program to allow easier access to programming - Increase in Indigenous led programming and sport
4c. Support the creation of a Arts and Cultural Centre in the North End	<ul style="list-style-type: none"> - University of Manitoba, NE youth, City of Winnipeg 	<ul style="list-style-type: none"> - Create a Arts and Cultural Centre for NE youth to use for studio space, programming and more
4d. Utilize the Recreational and Leisure Fund to support rec and wellness initiatives and programming in the North End	<ul style="list-style-type: none"> - Resident Associations, NE community organizations, City of Winnipeg 	<ul style="list-style-type: none"> - Increase of recreation and wellness programs and community initiatives in the NE
4e. The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities and initiatives	<ul style="list-style-type: none"> - Mama Bear Clan, North End Women’s Centre, North Point Douglas Women’s Centre, Bear Clan, WRHA, Manitoba Harm Reduction Network 	<ul style="list-style-type: none"> - TRC recommendations are understood and applied in the policy frameworks of North End organizations as per the 19th Call to Action from the Truth and Reconciliation Commissions, “We call upon the federal government, in consultation with Aboriginal peoples, to establish measureable goals to identify and close the gaps in health outcomes between Aboriginal and non-Aboriginal communities, and to publish annual progress reports and assess long-term trends. Such efforts would focus on indicators

NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

		such as: infant mortality, maternal health, suicide, mental health, addictions, life expectancy, birth rates, infant and child health issues, chronic diseases, illness and injury incidence, and the availability of appropriate health services” (2015, pp. 2-3). ¹
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NORTH END – 5 YEAR NEIGHBOURHOOD RENEWAL PLAN

OBJECTIVE #5 FOOD SECURITY: Increase food security (as measured by increased access to affordable and healthier food options and increased accessibility to food resources such as food hampers and meal programs).		
COMMUNITY STRATEGIES	COMMUNITY PARTNERSHIPS	FIVE-YEAR COMMUNITY RESULTS
5a. Increase accessibility to healthier food options in the community	<ul style="list-style-type: none"> - Community Helpers Unite (CHU), NE community organizations, NE residents 	<ul style="list-style-type: none"> - Partner with Community Helpers Unite to bring excess foods from food supplies into the community so NE residents have access to healthy ready meals - Coordinate Farmers Markets and Community BBQ's - Provide access to emergency food hampers in the community
5b. Host annual Farmer Markets, community BBQ's and community Feasts	<ul style="list-style-type: none"> - CHU, NE community organizations, local food banks, Bear Clan, Indigenous Family Centre, NEWC, NPDWC, Indigenous Friendship Centre 	<ul style="list-style-type: none"> - NE residents have easier access to fresh veggies and fruit in the community at a discount price through Farmer Markets - Partner with NE resident associations and community organizations to coordinate community BBQ's and Feasts so residents have a safe and accessible place to share meals and build relationships
5c. Continue to partner with community organizations and funders to prepare Holiday hampers for NE residents	<ul style="list-style-type: none"> - CHU, LITE, IVNE, community organizations, NE residents 	<ul style="list-style-type: none"> - NE residents have access to healthy meals and grocery gift-cards to help alleviate financial stress during the Holiday Season
5d. The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities and initiatives	<ul style="list-style-type: none"> - NE community organizations, federal and provincial government, NE residents 	<ul style="list-style-type: none"> - TRC recommendations are understood and applied in the policy frameworks of North End organizations as per the 19th Call to Action from the Truth and Reconciliation Commissions, "We call upon the federal government, in consultation with Aboriginal peoples, to establish measureable goals to identify and close the gaps in health outcomes between Aboriginal and non-Aboriginal communities, and to publish annual progress reports and assess long-term trends. Such efforts would focus on indicators such as: infant mortality, maternal health, suicide, mental health, addictions, life expectancy, birth rates, infant and child health issues, chronic diseases, illness and injury incidence, and the availability of appropriate health services" (2015, pp. 2-3).¹

¹ The Truth and Reconciliation Commission of Canada. (2015). *Honouring the Truth, Reconciling for the Future: Summary of the Final Report of the Truth and Reconciliation Commission of Canada*. Library and Archives Canada.