



2025 Storefront Enhancement Grant Program

PROGRAM INFORMATION



WHAT IS THE STOREFRONT ENHANCEMENT GRANT PROGRAM?

North End Revitalization Incorporated (NERI), in partnership with the Province of Manitoba, in cooperation with the North End BIZ and Selkirk Avenue BIZ has established the Storefront Enhancement Grant (SEG) Program for local small businesses and non-profit agencies/organizations in the North End. The SEG Program promotes local community investment by providing cost-shared non-repayable funding grants to eligible North End small businesses, non-profit agencies and organizations for *exterior renovations* to the **frontage of their property** (visible to passing traffic) that enhances the appearance, safety, and value of their property. The North End Business Development Centre is responsible for administering the Storefront Enhancement Grant.

HOW MUCH ARE THE GRANTS?

SEG Program grants are available to you on a cost-sharing basis up to a **maximum of \$5,000.00**. Fund availability may limit the amount of funds approved for individual projects. Vacant commercial properties are limited to \$1,000.00 maximum. **Please note: This grant does not cover GST costs, other taxes, architectural plans or permit fees, maintenance, or monthly/ongoing fees.**

WHO CAN APPLY?

All local North End small businesses, non-profit agencies and organizations located within the NERI/NECRC catchment neighbourhoods are eligible to apply for a grant. For specific boundaries, please see the attached **Map of NECRC North End Boundaries** or contact NECRC/NEBDC for clarification. Businesses or non-profits that reside outside these communities are not eligible to apply. Property owners of vacant commercial buildings are eligible to apply for a smaller grant to a maximum of \$1,000.00. Please note that *preference for grant selection will be available to new businesses, first-time applicants, and clustering opportunities*.

WHO IS UNELEIGLE TO APPLY?

Any numbered company that does not have a registered business name that can be provided on the application. Any business or non-profit organization operating inside of a building owned by the City of Winnipeg, Province of Manitoba or the Government of Canada.

WHEN CAN I APPLY?

The 2025 SEG Program applications are considered based on funding availability. **The deadline for application is Friday, June 27th, 2025.**

WHEN DOES WORK NEED TO BE COMPLETED BY?

If you are a successful 2025 Storefront Enhancement Grant recipient, *you will need to provide sufficient evidence/proof that the exterior enhancements/renovations specified on your application form have started and/or are in progress by **Friday, August 22nd, 2025 at 3PM*** or the Storefront Enhancement Grant **may be forfeited**. All project work is to be completed and invoices paid and submitted by **Friday, March 13th, 2026 at 3PM.**

DEADLINE FOR APPLICATION – FRIDAY JUNE 27, 2025 AT 3PM

DEADLINE FOR PROOF OF PROJECT COMMENCEMENT – FRIDAY AUGUST 22, 2025 AT 3PM

DEADLINE FOR PROJECT WORK COMPLETED – FRIDAY MARCH 13, 2026 AT 3PM

APPLICANT INFORMATION

Applicant Category: Business Non-Profit Agency/Organization Vacant Commercial

Name of Business or Organization: _____

Address: _____ Postal Code: _____

Contact Person: _____ Position/Title: _____

Phone: _____ Fax: _____ Cell: _____

E-mail Address: _____

If the property is not owned by the business applying for the Storefront Enhancement Grant, or non-profit agency/organization submitting this application, please provide the following additional information below:

The Property Owner is aware of, and approves of this application: Yes No

Name of Property Owner: _____

Address: _____ Postal Code: _____

Phone: _____ Fax: _____ Cell: _____

E-mail Address: _____

PROPOSED EXTERIOR ENHANCEMENTS/RENOVATIONS INFORMATION

Proposed exterior enhancements/renovations: (please check all those that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Exterior Painting | <input type="checkbox"/> Exterior Security Lighting | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Stairs | <input type="checkbox"/> Exterior Doors | <input type="checkbox"/> Canopies/Awnings |
| <input type="checkbox"/> Signage | <input type="checkbox"/> Brick Re-Pointing/Replacement | <input type="checkbox"/> Exterior Lighting |
| <input type="checkbox"/> Siding/Stucco | <input type="checkbox"/> Video Surveillance | <input type="checkbox"/> Other (please specify below): |

(We encourage the use of North End Businesses to undertake your project. For assistance, feel free to contact the Economic Development Centre), however your application will still be considered if you are utilizing suppliers outside of the boundaries.

Please provide a brief project detail/description of your proposed exterior enhancements/renovations. Project is subject to committee approval.

What is the total estimated cost of your proposed exterior enhancements/renovations? \$ _____

Ensure to attach a copy of your Quote, quotes must be from registered businesses and indicate applicable taxes. Please note if your project is over \$10,000 two quotes are required.

Are you utilizing the services of a North End supplier? Yes No

If "Yes" name the supplier(s) _____

Have you provided a written estimate from a contractor and/or supplier regarding the estimated cost of your proposed exterior enhancements/renovations? **If not, you will be required to provide one before your application is considered.**

Yes

No

Applicant's Signature: _____ Date: _____

Please submit your completed application form to:

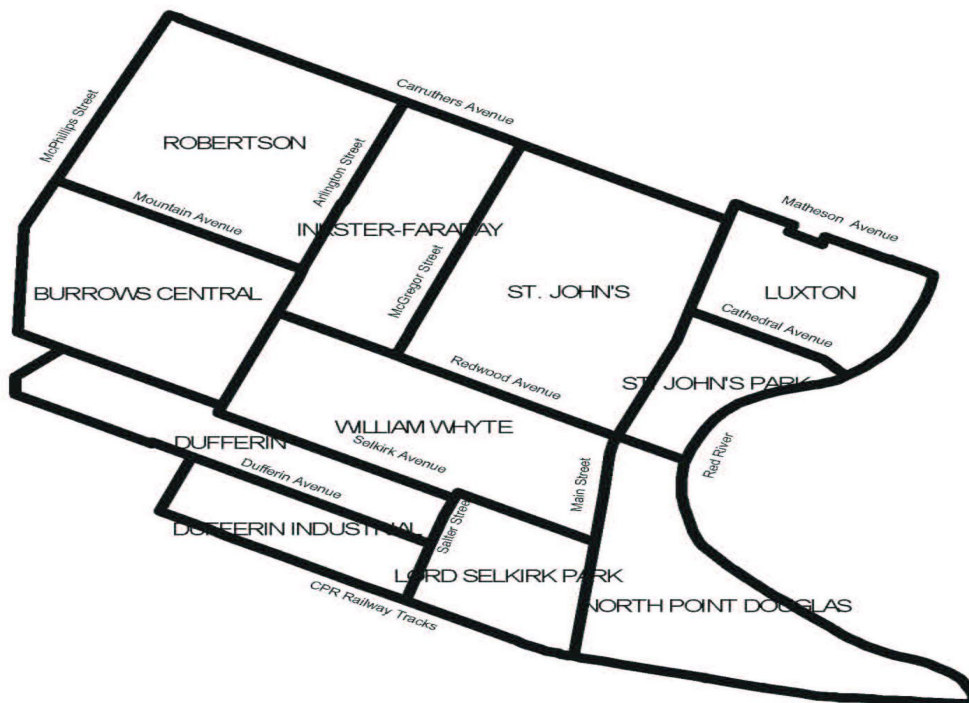
Addie Ducharme Programs Manager
C/O North End Business Development Centre
607 Selkirk Avenue
Winnipeg, Manitoba R2W 2N2
E-mail: addie@necrc.org Call: 204-691-9717
Fax: 204-691-9716

HOW AND WHEN WILL I KNOW IF I WAS SUCCESSFUL IN RECEIVING A GRANT?

Successful grant recipients of the 2025 SEG Program are notified via email, mail or telephone correspondence by NECRC within 10 business days of the application committee review/approval.

Unsuccessful applicants of the 2025 SEG Program are notified via email/written correspondence within 30 business days of the application committee review. We have a waiting list of unsuccessful first round applicants in the event of project cancellation, or under-budget utilization.

Map of NECRC North End Boundaries



Primary renewal communities include; North Point Douglas, Lord Selkirk Park, Dufferin/Industrial, William Whyte and St. John's.

North End service suppliers for Storefront Grant Applicants consideration only
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Windows/Door Suppliers**BBG Automatic Doors**

Specializes in security locking doors
289 King Street
<https://bestbrothersgroup.com>
<https://tagwarehouse.ca>
204-956-4075

Border Glass

53 Higgins Avenue
<https://www.borderglass.com>
204-957-7200

Detail Home Installations Ltd.

430 Selkirk Avenue
www.detailservices.ca
204-772-3973

Duxton Windows & Doors

45 Higgins Avenue
<https://duxtowindows.com>
204-339-6456

Glass Doctor

1535 Main Street
<https://glassdoctor.com>
(Lexan products and glass)
204-589-4341

Renovation Contractors**Build Inc.**

200-765 Main Street
<https://buildinc.ca>
204-612-5674

Purpose Construction

765 Main Street #101
www.purposeconstruction.ca
204-586-5755

Davian Construction

740 Logan Avenue
<https://www.davianconstruction.com>
204-783-7251

National Carpentry

981 Main St.
<https://nationalcarpentry.ca>
204-654-2981

Primal Contracting

32 Sutherland Avenue
Concrete foundations,
concrete/masonry projects
<https://primalcontracting.ca>
204-218-0955

Signage**Postime Signs**

729 Henry Ave.
<https://postime.com>
204-452-3444

Electra Signs

995 Jarvis
<https://electrasign.com>
204-452-6168

Lloyd's Quick Printing

623 Selkirk Avenue
Email: pdvc@mts.net
204-633-1991

Advance Tent & Awning

470 Logan
www.advancetentandawning.ca
204-786-4901

Painting**Mid Canada Painting**

261 St. Anthony Avenue
<https://midcanadapainting.ca>
204-295-5609

Perfect Painting

325 Logan Avenue
<https://perfectpaintingwinnipeg.ca>
204-414-0944

Seven Oaks Painting & Decorating

757 Selkirk Avenue
204-586-2300

Steven's Edge Painting

1110 Salter Street
<https://stephensedge.com>
204-229-9980

CertaPro Painters, Winnipeg

201 Portage Ave.
<https://certapro.com/winnipeg>
204-815-5812

Electrical**Heritage Electric**

104 Hespeler Avenue
www.heritageelectricltd.com
(204) 783-3531

Rainbow Electric

1973 Main Street
204-334-5336

Static Electric

936 Logan Avenue
<https://www.static.ca>
204-783-3236

Security Cameras**Protelec Alarm Systems**

1450 Mountain Avenue
<https://protelectalarms.com>
204-949-1417

SDS Security

471 College Avenue
<https://sds.security.com>
204-589-7507

Steintech Computers

1463 Main Street
www.steintech.com
204-586-2858

Cardac Security

1049 Logan Avenue
<https://www.cardacsystems.com>
204-654-3030

Other**Pollock's Hardware**

1407 Main Street
<https://pollockshardwarecoop.com>
204-582-5007