

Annual 2025 Report 2026



ABOUT US

The North End Community Renewal Corporation (NECRC) is a not-for-profit organization established in 1998 through collaborative efforts among various community organizations in Winnipeg. Our mission is to foster economic, social, and cultural renewal in the North End of Winnipeg, which encompasses eleven partner neighbourhoods: William Whyte, St. John's, St. John's Park, Dufferin, Dufferin Industrial, Lord Selkirk Park, Inkster-Faraday, Robertson, Burrows Central, Luxton and North Point Douglas. At NECRC, we are dedicated to promoting equity and inclusion for all residents, including Indigenous peoples, newcomer communities, and low-income Manitobans.

NECRC actively works towards promoting a diverse workforce that reflects the North End community, allowing us to better understand and respond to the unique needs and perspectives of North End residents. NECRC is committed to addressing the needs of newcomer communities, providing support and resources to foster a healthy community.

NECRC is dedicated to supporting all low-income Manitobans, regardless of background, by providing access to essential services and resources. NECRC strives to create an inclusive and supportive environment where all residents can thrive and contribute to the ongoing renewal of the North End community. NECRC is committed to responding to the 94 calls to action outlined by the Truth and Reconciliation Commission, actively engaging in initiatives aimed at reconciliation, healing, and building stronger, more inclusive communities.

MISSION & VISION

NECRC is committed to the social, economic and cultural renewal of the North End of Winnipeg.

NECRC defines its development goals through annual consultations and ongoing networking with North End residents and businesses. The corporation works with community committees to plan and implement development strategies in its goal to revitalize the North End.

NECRC operates on the principles of Community Economic Development using a development system approach to bring about renewal in the North End. Our development themes combine to maximize the impact of our community initiatives.



DEAR NORTH END,

It is a privilege to share this message as we reflect on another year of work, growth, and community building at the North End Community Renewal Corporation.

This past year has been especially meaningful as my first full year serving as Executive Director. Having been part of NECRC since 2018, I am grateful for the opportunity to continue serving the community in this role and to build on the strong foundation established over the years.

The 2025–2026 fiscal year reflects the collective efforts of our staff, Board, funders, partners, and community members. Together, we have continued to support opportunities and strengthen our community through employment and economic development, housing, food security, recreation and wellness, and community initiatives.

I would like to sincerely thank our funders for their continued investment, our Board of Directors for their guidance and leadership, and, most importantly, the NECRC staff team for their dedication and commitment to the North End.

I am proud of what we have accomplished together and remain committed to ensuring NECRC continues to listen, adapt, and respond to the needs of our community. I look forward to continuing this work together and building on the momentum of the past year.

With respect and gratitude,

Deana Paisley
Executive Director

MEET OUR TEAM

OPERATIONS

Deana Paisley - Executive Director
Brenda Cameron - Finance Controller
Muriel Lamy - Payroll/Accounts Payable
Talia Syrie - Human Resource Manager

COMMUNITY DEVELOPMENT & HOUSING

Meagan Vickers - Community Development Director
Mary Alagao - North End Sport Coordinator
Shayla Lacoff - Community Housing Liaison
Lindsay Schaitel - Lead TLC Coordinator
Emmett Schaen - TLC Advocate
Mary Rose Rocamora - TLC Support Admin
Ruth Hiebert - Energy Advocate

EMPLOYMENT & TRAINING

Addie Ducharme - Economic Development Director
Citizen's Bridge (607 Selkirk Ave):
Eileen Brager - Drivers Ed Program Coordinator
Gloria Cook - Administrative Assistant
Natasha Halayda - Drivers Ed Reception/Admin
Maddy Piltzmaker - Program/Outreach Coordinator
Imani Pinder - Support Worker
Rachael Searle - DEC Case Worker/Intake Worker
Diane Thomas - Case Worker
PATH Employability Centre (627 Selkirk Ave):
Fatima Rodrigues - Team Lead/Employment Counsellor
Debbie Rego - Receptionist
Miranda Laquette - Employment Counsellor
Hassan Sheikh - Employment Counsellor

SOCIAL ENTERPRISE

Manuel Palacios - Employment Programs Manager
Zach Kornelson - Case Coordinator
Calvin Monkman - Building Maintenance Supervisor

BOARD OF DIRECTORS

Rylee Nepinak

Chair - Anishiativ

Sheldon Bayer

Vice Chair - Median Credit Union

Megan Bresch

Secretary - End Homelessness Winnipeg

Alexis Tachnak

Treasurer - Indigenous/Community/Resident

Haven Stumpf

Director - Urban Circle Training Centre Inc.

Stanley Saunders

Director - Spiritual

Ricky Ann Nepinak

Director - Ma Mawi Wi Chi Itata Centre

Brandy Bobier

Director - Community Helpers Unite

Kerstin Warren

Director - William Whyte Neighbourhood Association

OUR STRUCTURE



ECONOMIC DEVELOPMENT



Citizens' Bridge

The Citizens' Bridge program plays a vital role in supporting individuals with limited financial resources. Engaging yearly with **over 2000 community** members at their 607 Selkirk Ave. location, their comprehensive range of services is specifically designed to assist low-income clients in **obtaining crucial identification documents, establishing bank accounts, and acquiring driver's licenses**. Through strategic partnerships and collaborations with **over 153 referral organizations**, Citizens' Bridge facilitates connections between individuals and various resources, such as **employment skills training, identification assistance, financial literacy programs and Manitoba Public Insurance Adult Education Drivers' courses**.

1058

Birth
Certificates
Applied For

949

Birth
Certificates
Secured

18

Off-Site
ID Clinics
Delivered

164

Bank Account
Referrals

230

Drivers
Education
Participants

10

Drivers
Education
Courses Held

1281

Total Lessons of
In-Car
Instruction

55

Road Tests
Booked

PATH Employability Centre

PATH Employability Centre completed **617 intakes during 2025-26**. These intakes result in **assessment & employment plans** with participants using PATH's SMART goals. Plans include targeting entry-level positions in the industry of participants choice to acquire skills and achievements needed to pursue larger employment goals, incorporating volunteer experience when needed. Plans also include **referrals to mental health, addictions, food & housing support**, as well as skills upgrading, training and/or education based on interest and need.

617

Participant
Intake

- One-on-one employment counselling – **1,344 sessions**
- Participant Training – **85 sessions for 611 participants**
- PATH2Success Employability Workshops – **63 sessions with 387 participants**
- Number of participants employed – **61**

ECONOMIC DEVELOPMENT



NERI Storefront Grant Program

North End Revitalization Inc., in partnership with the Province of Manitoba Department of Municipal Relations and in cooperation with the North End BIZ and Selkirk Avenue BIZ, facilitates the distribution of **\$54,000** in cost sharing grants with the objective of supporting economic development and renewal within the North End.

The Storefront Enhancement Grant program (SEG) promotes local community investment by providing cost-sharing, non-repayable funding grants to eligible North End small businesses and organizations for exterior renovations to the frontage of their property. The SEG grants are intended to enhance the appearance, safety, and value of the property belonging to small businesses and organizations in the North End. The program is administered by the North End Community Renewal Corporations North End Economic Development Centre. Grants are provided on a cost sharing basis up to a **maximum grant of \$5,000**.

19

GRANTS
APPROVED

54%

NEW
APPLICANTS

In 2025-26, the SEG committee approved 19 grants that leveraged approximately **\$113,139.05** in total investment toward the exterior of small business in the North End of Winnipeg.

54% of awarded grants went to first time applicants.

ECONOMIC DEVELOPMENT



Building Construction Mentorship Program (BCMP)

The Building Construction Mentorship Program (BCMP) is a **paid supportive training opportunity** for residents of the North End and surrounding area who face **barriers to employment**, such as limited or outdated work experience, lack of education or training, previous involvement in the justice system, systemic barriers, or other challenges. Participants develop professional, interpersonal, and technical skills while gaining workplace experience and preparing for **long-term employment**.

Through its partnership with Manitoba Housing, BCMP offers **paid work placements** as **clerks, trades helpers, and painters**. Staff provide ongoing mentorship and individualized follow-up throughout each placement, helping participants address workplace and personal barriers as they arise.

2025 – 26 Highlights

- **31 participants** placed at Manitoba Housing worksites
- **3 participants** transitioned into permanent positions with Manitoba Housing
- **22 active placements** at year end: 10 clerks, 10 trades helpers, and 2 painters
- **40 candidates and applicants** received ongoing coaching and mentorship

Partnership and Support

BCMP continues to strengthen its partnership with the **PATH Employability Centre** to create a coordinated pathway into employment. PATH supports candidate identification and employment preparation, while BCMP provides hands-on work experience and mentorship throughout each placement.

BCMP staff also act as liaisons between participants and Manitoba Housing supervisors, maintaining clear communication and addressing challenges early to support successful outcomes and **sustainable employment**.

HOUSING



The Tenant Landlord Cooperation

The Tenant-Landlord Cooperation (TLC) Program is a city-wide eviction prevention program in Winnipeg. TLC staff mediate disputes between tenants and landlords, provide direct advocacy, and connect clients with housing supports. The program promotes both tenants and landlord's rights and responsibilities while pursuing positive solutions that prevent individuals and families from being displaced or becoming homeless.

In 2025-2026, TLC supported 305 households

These households composed of:



Of the 305 households, **177** identify as **Indigenous**, **93** clients shared they have a **physical disability** and **117** shared they have a **mental disability**.

In 2025-26, TLC provided 1615 services to tenants and 359 services to landlords.

- **107 evictions** were prevented
- **44 clients** were connected to income supports
- **11 damage deposit claims** were processed
- **45 clients** received RTB/RTC hearing support

TLC Provided financial supports to individuals and families who were at risk of being evicted and becoming homeless.

- Provided total of **\$23,479.42** in Rent arrear payments.
- Provided a total of **\$8,034.59** in Mb hydro and Water Utilities arrear payments.
- Provided a total of **\$9,678.50** in Re-housing support payments of first months rent and damage deposits.

Additionally in April 2025 - March 2026, The Tenant Landlord Cooperation Program...

- supports tenants and landlords in navigating other systems that impact housing, (e.g. EIA, CFS, CRA, Hydro/City Winnipeg Water and Waste, Residential Tenancies Branch and City of Winnipeg By-law services and public health Services) to prevent displacement, offer education and support positive tenancies.
- provided the following services: including mediation, housing education, and assistance with rental concerns and matters related to the Residential Tenancies Branch (RTB).

HOUSING



Energy Efficiency

The Neighborhood Energy Efficiency Project is a program to assist people within the North End to **reduce their energy bills** by becoming more **energy efficient**.

The program consists of a **free Home Energy Check-up** at which time the homeowner receives some energy saving devices i.e. LED light bulbs, low-flow showerhead, aerators and window kits. During this check-up, the technician checks the insulation and, if it qualifies, the homeowner will get the insulation topped up **free of charge**.

Efficiency Manitoba pays the contractor directly for both the labor and materials. If the furnace is a standard or mid-efficiency, the homeowner can upgrade to a high-efficiency furnace with a heavily subsidized loan through hydro which is interest free and is paid over 5 years. Efficiency Manitoba is currently also offering a **free Air Source Heat Pump** for customers with electric heating.



In 2025, over **960 homes** were canvassed with **180 applications** through canvassing and **165 through** catchment approval.

HOUSING



The Exterior Home Improvement Program (EHIP)

The Exterior Home Improvement Program (EHIP) is a **grant incentive** available to all **homeowners and property owners** in the **William Whyte** and **North Point Douglas** communities for the last 24 years. The program aims to **encourage and support maintenance** of existing housing stock by incentivizing **exterior repairs**, in goal to infuse a sense of **pride, renewal, and safety** in the North End. The North End Revitalization Inc. partners with the City of Winnipeg, William Whyte Neighbourhood Association (WWNA), and Point Douglas Resident's Committee (PDRC) to run the program year-to-year.

In the 2025/26 fiscal year, **\$201,000.00** in grants were distributed, leveraging an additional **\$102,183.16** in resident contribution (representing an **51% leverage** on City of Winnipeg initial investment) for a total of **\$303,183.16** invested into North End housing renewal.

Before & After Siding Project:



52 Grants Awarded

- **22** to fixed-income homeowners
- **20** to general-income homeowners
- **10** to property owners



133 Projects Completed

- **79** Energy Efficiency Upgrades
- **18** Eavestrough/Fascia/Soffit Replaced
- **12** Roofs Replaced
- **9** Siding/Stucco Projects
- **7** Homes Freshly Painted
- **6** New Fences
- **2** Accessibility Upgrades

Housing Network Meetings

North End Community Renewal Corporation hosts regular housing network meetings to gather leaders in the community, share common goals, collaborate, and collectively advance our housing practices. In the 2025-26 fiscal year, we hosted two (2) meetings with a total of nineteen (19) attendees.

COMMUNITY DEVELOPMENT



Recreation

- Hosted the first **'North End Moves'** Sports Party at Sergeant Tommy Prince Place, with over 100 participants in attendance. The event offered **traditional Indigenous games, ring toss, resource tables, a basketball workshop** and a **snowshoeing scavenger hunt**.
- **4 pop-up sport workshops** (floor hockey, boxing, skating and basketball) were held to increase access to recreation and wellness opportunities.
- Joined the review committee for the **Healthy Together Now Grant** and received **12 applications** for the Spring intake.



Events

- Hosted **25th Picnic in the Park** and partnered with **Sākihiwē Festival** (formerly Aboriginal Music Week). This was a free family event that was held on August 23rd, 2025, at St. John's Park. Families enjoyed **bouncy castles, face painting** and **arts and crafts** provided by **Winnipeg Aboriginal Sports Achievement Center (WASAC)**, a **magician, large outdoor games, a petting zoo, kite making** with **Graffiti Art Programming (GAP)** and **floor hockey** with the **Winnipeg Jets Outreach Team**. Additionally, **25 community organizations** came out as resource tables. A free meal of hotdogs, chips and a drink were also available to attendees. This event saw approximately **2000 people**.



COMMUNITY DEVELOPMENT



Events (cont'd)

- Hosted a stop for the **Indigenous Vision for the North End** event, '**Lighting Up the Avenue**'. This event had community members participate in a number of activities hosted by organizations on Selkirk Avenue. NECRC hosted a **gingerbread house making workshop**. We also handed out **snacks** and **hot chocolate** to attendees. Community members voted for the **top three best gingerbread houses** and we provided the winners with **gift card prizes**. This event saw approximately 200 children and families in attendance.



Food Security

- The **North End Farmers' Market** hosted 6 markets from June to August at **Powers Park Plaza**, featuring **6-8 vendors** each week selling **hand made jewelry**, **beading supplies**, **fresh vegetables** and **baked goods**. Approximately **600 community members** were served over the 10 week period. We continued our partnership with **Community Helpers Unite** to bring the program "**Pay what you can**" for local produce, making it accessible and affordable for all community members. Our "pay what you can" tent averaged **30-50 people** each week.



- In March, we distributed **150 Hampers** to community members, residents and program participants, including a **\$100 grocery gift-card**, **canned and dry goods**, and a **frozen turkey** in partnership with **Community Helpers Unite** and **LITE**.

COMMUNITY DEVELOPMENT



Food Security (cont'd)

- Continued the 'Good Food Box' program where residents pay **\$20**, for a minimum of **\$40 worth of fresh food** and picked up their boxes **bi-weekly**. Boxes included fruits, vegetables, eggs and bread. GFB served **60 community members monthly** and had **27 pick up days**.
- Created youth cooking classes, geared toward **ages +14** and provided education on meal preparation, grocery shopping and managing food waste to **4-8 weekly participants**.
- Hosted **4 pickling and canning classes**, **3 baking classes** and **26 youth cooking classes** at **Sergeant Tommy Prince Place**.



Community Clean-Ups

- We supported **North End wide community spring clean-ups**, which included **William Whyte Neighbourhood Association, Luxton Resident's Association** and **North Point Douglas Residents Committee**. Approximately **140 community members** participated between all the clean-ups. We donated a garden prize pack at each clean up, which was given by random draw to volunteers. NECRC staff also participated in each clean-up.
- Partnered with Indigenous Vision for the North End to host the Selkirk Avenue Community Clean Up. **40 community members** participated and **3 garden prize packs** with passes to the Assiniboine Zoo/Leaf were given out.

Community Engagement

- Facilitated **two North End Residents' Coalition** meetings with representation from **William Whyte Neighbourhood Association, Luxton Residents' Association, Inkster Residents' Association, St. John's Residents' Association**, and **Point Douglas Residents' Committee** to provide a space to discuss safety concerns, while sharing community resources and giving NECRC an opportunity to hear from each neighbourhood directly.
- Active participants in **Indigenous Vision for the North End Steering Committee**, monthly meetings and attended **2 Community Cafés**, one for service providers/community organizations and one for community members/residents.

COMMUNITY DEVELOPMENT



NERI Small Grants

The purpose of the SGF is to **support small projects that bring people together** and **respond to priorities of local groups that require short term project funding** less than \$5000. The SGF is available to local groups and organizations within the William Whyte, Lord Selkirk Park, Point Douglas, St. John's and Dufferin neighborhoods. Organizations who reside outside these areas, but provide service within these communities can also apply.

The 2025-26 Small Grant Fund had **60 applications** with 1 declined, for a total of **59 being approved**, by the Small Grant Resident Committee.

The Small Grant Fund supports a variety of community programming that include small projects that bring people together and respond to the priorities of local groups.

All approved projects address one or more of the following categories:

Capacity Building: Knowledge/skill enhancement, leadership development, organizational development.

Well-being: Safety and crime prevention, physical and mental health, enhanced parenting, food security, after school programs, Newcomer programs, youth support.

Stability: Greenspace improvement, facility enhancement.

Community Connecting: Community pride, community cooperation, neighbourhood consultation and outreach.

Economic Development: Social enterprise development or support, enhancement of local business opportunities, knowledge/skill enhancement (marketable), projects promoting local purchasing.

\$146,400.77 in funds
leveraged

53 of the projects had
skill building and
volunteer opportunities

2 projects had a main category of **capacity building**

11 projects focus was on **community connecting**

2 projects main focus was **economic development**

11 projects primary category was **stability**

33 projects main focus was **well-being**

FINANCES

AUDITED FINANCIAL STATEMENTS

Please see audited
financial statements for
complete picture of
finances

The logo for MNP, consisting of the letters 'MNP' in a bold, dark green, sans-serif font.

Thank you to MNP for
being our auditors!

5 YEAR PLAN

The purpose of this strategic plan is to bring together North End community organizations, stakeholders, members and residents to coordinate, design and consult a North End-wide neighbourhood renewal plan that focuses on building a sustainable community.

TRUTH & RECONCILIATION: The Truth and Reconciliation Commission Calls to Action will be considered in community planning, activities & initiatives.



INCREASE AFFORDABLE & ADEQUATE HOUSING

- Physical improvements to inadequate housing
- Develop affordable housing units
- Resources for residents experiencing homelessness
- Better communication between property owners/tenants



INCREASE ECONOMIC DEVELOPMENT

- Labour market participation rates & job creation
- Training/employment preparation & adult education opportunities
- Increased jobs for youth transitioning into workforce
- More childcare options for working parents



IMPROVE NEIGHBOURHOOD SAFETY

- Reductions in crime including fires/arson
- Improved security measures: street lighting, community safe walks, etc.
- Overall greater perception of safety



RECREATION & WELLNESS

- Improvements to parks & greenspace
- Increase in activities & programming for youth
- Regular updates on community programs & activities
- Reduce barriers: transportation, access to equipment, etc.



FOOD SECURITY

- Increase access to affordable & healthier food options
- Increase accessibility to food resources: food hampers, meal programs, etc.

ACKNOWLEDGEMENTS



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**We thank our funders for
their continued support.**